

Road Safety – Rural Roads

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Road Safety Officer



Casualty Data

- 2009 – 98 people were killed or seriously injured on Peterborough roads
 - 41 Car occupants
 - 20 Motorcyclists
 - 22 Pedestrians
 - 9 Cyclists
 - 6 Other (HGV, Minibus, LGV's)
- 2009 – 10 children were killed or seriously injured on Peterborough roads



Rural Wards

- 34 people were either killed or seriously injured on roads in rural wards
 - 23 Car Occupants (67%)
 - 3 Motorcyclists (9%)
 - 2 Cyclists (6%)
 - 2 Pedestrian (6%)
 - 4 Other (HGV, LGV and Minibus) (12%)



20mph Speed Limits

- Currently consulting on 20mph speed limits outside rural schools



Engineering Measures

- Signs/Lines
- Pegasus Crossing – A1073, Hampton
- Vehicle Activated Signs – Various Villages
- Gateway Features/Route Treatment
- Traffic Calming
- Speed Limit Reductions - Wothorpe



Traffic Calming - Newborough



Gateway Feature



Education

- Be Safe Be Seen
- Cyclists
 - Safer Cycling/Bikeability Primary and Secondary
- Pedestrians
- Horse Riders
- Motorcyclists - BikeSafe



Speeding Campaign

- Advertising campaign
- Speed Watch Activities
- Enforcement
- Hi-Vis Temporary Boards



Publicity Campaigns



Hi-Vis Temporary Speed Boards



Any questions?

